

REVERSE THE NEGATIVE CYCLE CAUSED BY STAFFING SHORTAGES

CHANGE YOUR STATUS QUO



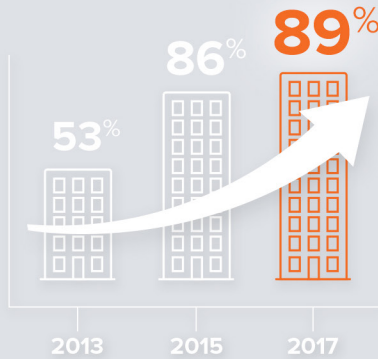
DISRUPTIVE FORCES ARE CONVERGING IN THE AEC INDUSTRY

The current situation is quickly becoming a high risk business model.

TALENT SHORTAGES ARE RISING

- 89% of companies in the construction vertical are experiencing talent shortages

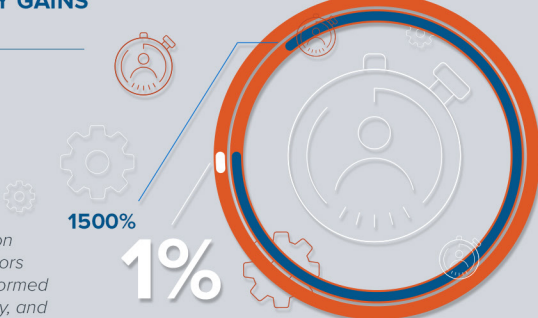
“Recruiting talent has long been a challenge for the construction industry, and it will only become more severe in the future—across a broad range of industry sectors.”¹



CONSTRUCTION PRODUCTIVITY GAINS ARE ALMOST NON-EXISTENT

- 1500% gains in manufacturing, retail and agriculture
- 1% gains in construction

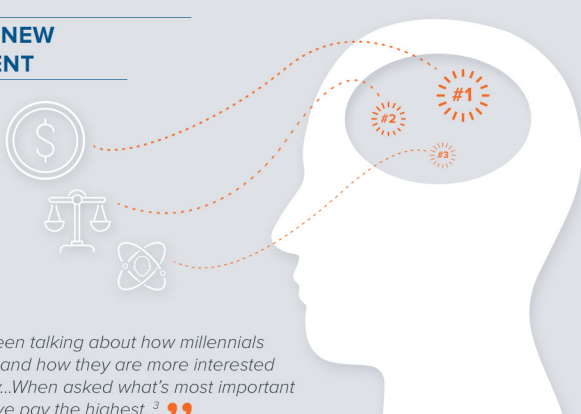
“Productivity improvements in construction are long overdue. Even while other sectors from retail to manufacturing have transformed their efficiency, boosted their productivity, and embraced the digital age, construction appears to be stuck in a time warp.”²



MILLENNIALS ARE SETTING NEW PRIORITIES FOR EMPLOYMENT

- Competitive pay is #1
- Work-life balance and development #2 & #3

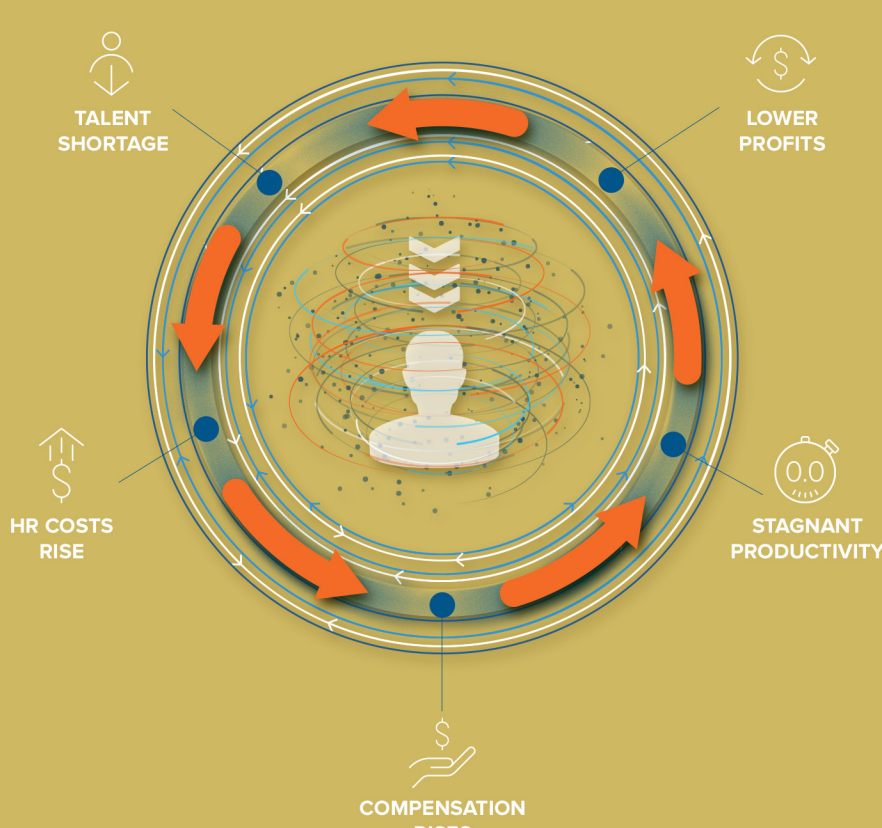
“For years, thought leaders have been talking about how millennials are just out for a purpose crusade and how they are more interested in meaning than they are in money...When asked what's most important to them, millennials rank competitive pay the highest.”³



A VICIOUS CYCLE

DISRUPTIVE FORCES DRIVE VICIOUS CYCLE

With competition for talent heating up, spending on human resources, recruiting, and training will increase. To attract and retain talent, you will need to offer more competitive compensation packages. With rising HR costs, you must find a way to improve operating margins. To improve operating margins, you must improve productivity.



REVERSE THE CYCLE

CHANGE TO A POSITIVE DIRECTION

START HERE



DEPLOY
METAFIELD

IMPROVE
PRODUCTIVITY

HIGHER
PROFITS

ENABLE
COMPETITIVE
COMPENSATION

RETAIN
TALENT



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